

**United College
The Chinese University of Hong Kong**

Guidelines for Applying to Display Promotional Materials in College Area

Types of promotional materials

Type	Venue	Duration	Size limitation	Remarks
Large flags	Within the College Area (the exact venue should be stated on the application form)	14 days	8 ft (W) x 10 ft (H)	The promotional materials must be fixed using weights. If they pose an immediate danger to pedestrians, they must be removed immediately. At least 10 holes on the flag to reduce wind resistance.
Large display	Within the College Area (the exact venue should be stated on the application form)	14 days	The height must not exceed 1.9 meters, and applicants must submit a design plan and dimensions.	The placement and design must not obstruct or pose a danger to other College users.
The above two items: Only accepting applications from Residential Associations and Non-residential Hall and regarding the promotion of large-scale student activities from UC, orientation camps, UC anniversary activities, UC singing contests and UC Bun.				
Stair murals	The staircase between Tsang Shiu Tim Building and Wu Chung Library	14 days	Total area should not exceed 25 ft (W) x 9 ft (H) (To be spread across 24 steps of stairs; the height of each step is approx. 5 inches). Should be placed in the middle of the staircase, leaving approx. 10 ft on both sides for pedestrians. No mural should be posted on the top and bottom stairs.	Only adhesive tape approved by the College must be used.
The above item: Only accept applications regarding the promotion of large-scale student activities from UC, orientation camps, UC anniversary activities, UC singing contests and UC Bun.				

Application Procedures

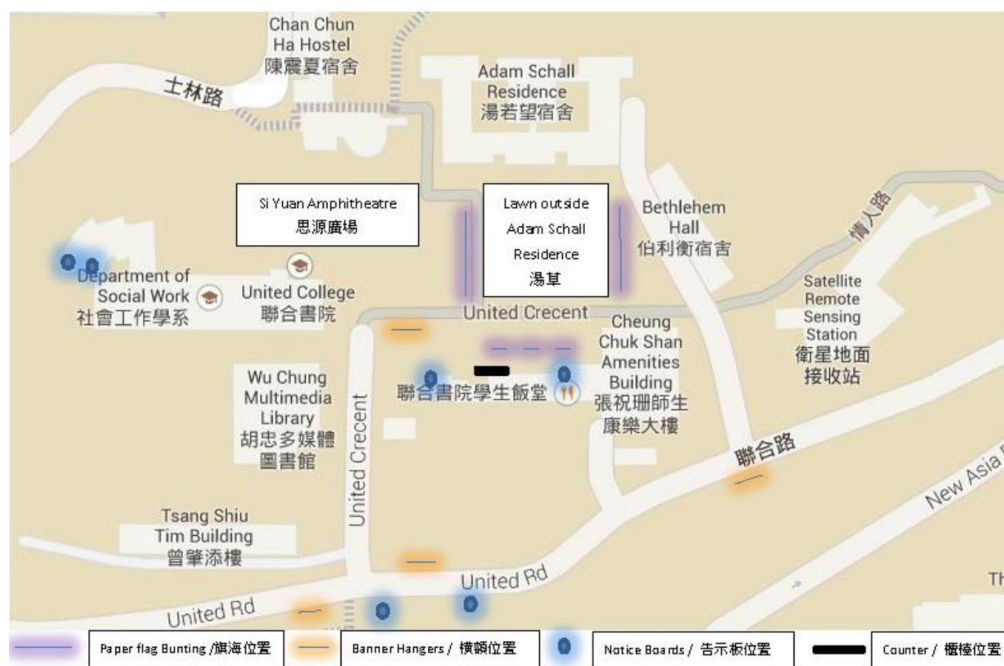
- Student organizations are required to complete the online application form (<https://bit.ly/34x0Xsc>) two weeks before the tentative date of display.
- The result of application will be sent to the e-mail address listed on the form.
- If the application is approved, 1) **An application form with the required chop(s)** and 2) **A deposit of HK \$1,000 for each promotional item** should be submitted to the Dean of Students' Office (2/F, Tsang Shui Tim Building) before the date of display to finish the application process.
- Student organizations must clean up the venue immediately after the period of display and apply for deposit refund from the Dean of Students' Office **within a month**. Otherwise, the applicant will be assumed to have forfeited the deposit.

Regulations on Promotion

- If the College finds that the promotional material is not related to the applicant organization's activities or does not meet the specified requirements, or if it poses a risk to pedestrians during the display period, it must be removed immediately.
- The promotional materials should be removed on time or upon requests by the College. Otherwise, the deposit will be confiscated, and the College will reserve the right to impose additional charges for the removal of the promotional materials and other relevant costs.
- During the display period or the removal of the promotional materials, if any damage is caused to campus facilities, the organization will be held responsible for the cost of any repairs.
- Any violation of the promotional guidelines may result in appropriate disciplinary actions by the College, including immediate suspension of the promotional activity, forfeiture of the deposit, and rejection of future applications for displaying promotional materials within the College premises in the same academic year and/or the following academic year.

Remarks

United College Student Union (UCSU) also manages the promotional materials in the campus. Please refer to the image below. For more information, please contact UCSU.



1 June 2025